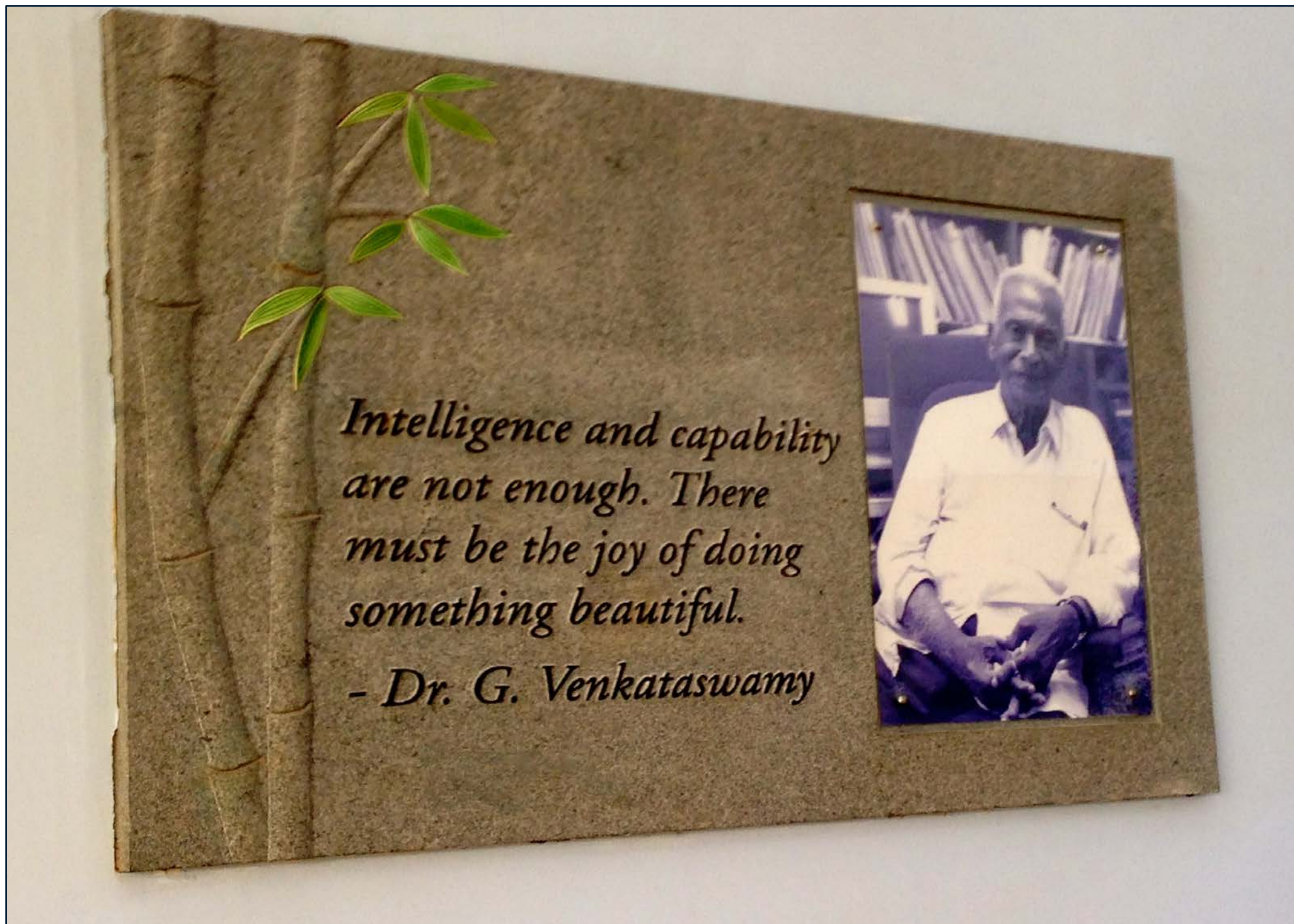


A U/M Business Student Analyzes Aravind

Erica Rose

Ross School of Business, U/M School of Public Health



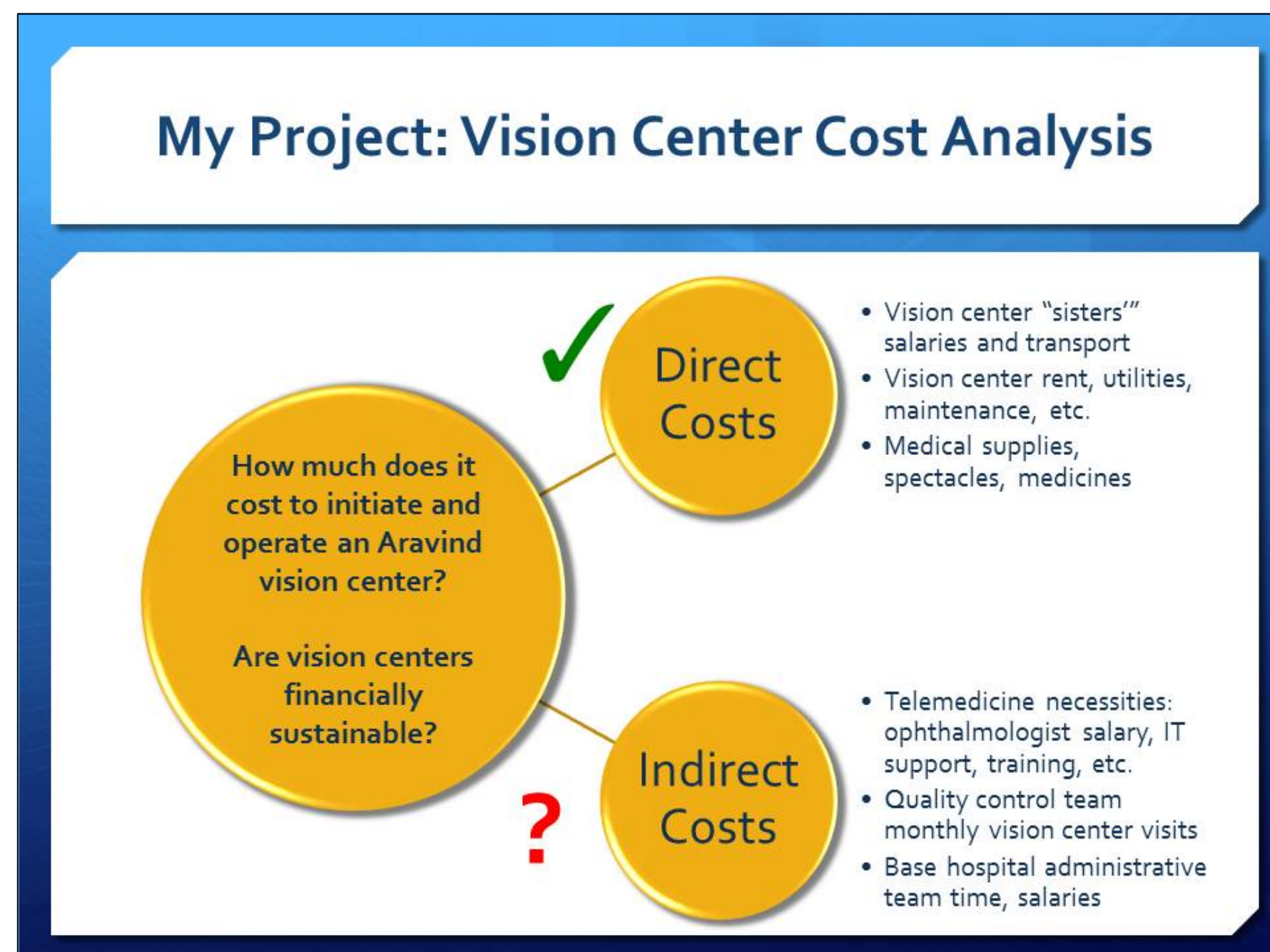
Posted at the entrance of Aravind Eye Hospital, Madurai, India: the famous saying of Dr. Venkataswamy, Aravind's founder.



Eye camp in a rural town outside Madurai. Patients progress through different stations until they have had a comprehensive eye exam.



Aravind "sister" performs tear duct tests on a patient at an eye camp in a rural village.



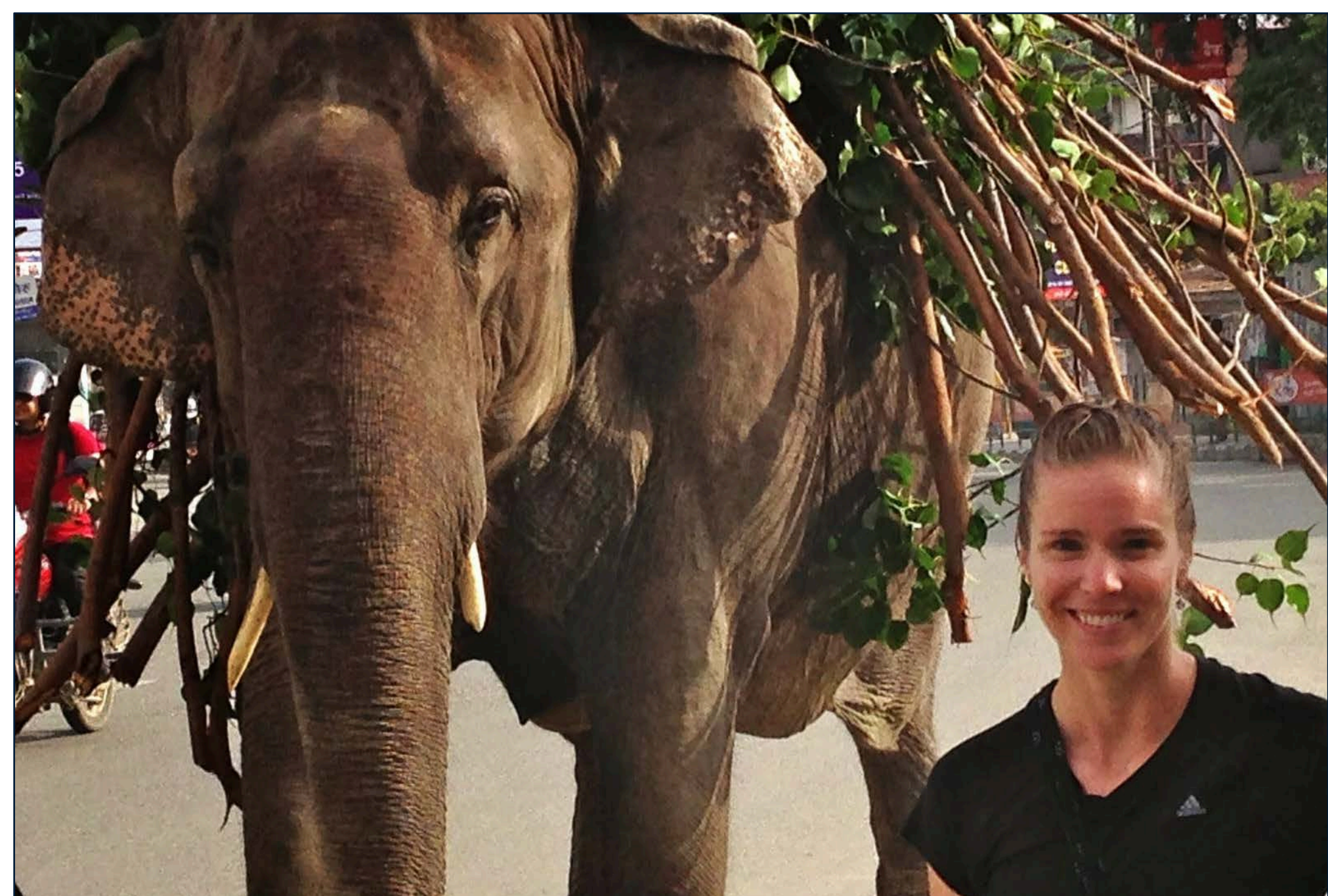
Erica Rose's analysis.



Child's examination room: a family-friendly, child-friendly place.



My first day in surgery!



Early morning walk through town with a companion.