

David C. Serlin
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Education and Training

Education

09/1992-05/1996 BS, University of Michigan-Dual Concentration Classical Studies and Cellular and Molecular Biology, Ann Arbor, Michigan

09/1996-06/2000 MD, Northwestern University Feinberg School of Medicine, Chicago, Illinois

PostDoctoral Training

07/2000-06/2001 Internship, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

07/2001-06/2003 Residency, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

05/2002-04/2003 Chief Resident, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

Additional Education

09/1997-09/1998 Classes in the Schools of Business and Public Health, Northwestern University, Evanston, Illinois

09/2002-05/2003 Faculty Development Institute, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

03/2010-09/2010 The EDGE: Masters Series Leadership Program, University of Michigan Health System, Ann Arbor, Michigan

10/2014-05/2015 PASQUAL Scholars Program (Patient Safety and Quality Leadership), University of Michigan Health System, Ann Arbor, Michigan

Certification And Licensure

Certification

01/2000-01/2008 Advanced Cardiac Life Support

01/2000-01/2015 Advanced Life Support - Neonatal

07/2003-02/2023 American Board of Family Medicine

Licensure

06/2003-02/2021 State of Michigan, DEA Registration

06/2003-01/2022 State of Michigan, Controlled Substance

06/2003-01/2022 State of Michigan, Medical License

Academic, Administrative, Clinical, Research and Military Appointments

Academic Appointments

07/2003-07/2006 Clinical Lecturer, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

08/2006-08/2008 Clinical Instructor, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

09/2008-present Clinical Assistant Professor, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

09/2020-08/2021 Clinical Associate Professor in Family Medicine, University of Michigan - Ann Arbor, Ann Arbor, Michigan

Administrative Appointments

02/2006-12/2010	Service Director, Family-Mother-Baby Newborn Inpatient Service, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
12/2008-10/2013	Medical Director, Briarwood Family Medicine, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
03/2011-12/2012	Physician Michart/EPIC Champion, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
04/2013-10/2013	Medical Director, Patient Centered Medical Home, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
10/2013-present	Associate Chair for Clinical Programs, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
10/2013-present	Department Compliance Officer, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
09/2018-present	Medical Director, Physician Organization of Michigan, Accountable Care Organization, Ann Arbor, Michigan
09/2019-present	Ambulatory Care Clinical Chief for Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

Clinical Appointments

06/2003-present	Staff/Attending Physician, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan
08/2003-07/2013	Staff Physician and Preceptor, The Corner Health Center, Ypsilanti, Michigan
05/2013-05/2015	Staff Physician, Mackinac Straits Staff Physician, Mackinac Island, Michigan

Research Interests

- 09/2002 - 05/2003 "Effective use of PDA Technology in a Family Medicine Residency." Principal Investigator; Preceptor John O'Brien, MD Department of Family Medicine, University of Michigan
- 01/2007 - 12/2009 "Chronic Disease Management in Quito Ecuador" Co-Investigator Collaboration with Ecuadorian Medical School Faculty and Ministry of Health on creating and improving population based management of chronic diseases
- 12/2010 - 10/2012 "Chronic Disease Management in Quito, Ecuador" Co-Investigator Collaboration with Ecuadorian Medical School Faculty and Ministry of Health on creating and improving population based management of chronic diseases
- 11/2012 - 10/2013 "Chronic Disease Management in Quito, Ecuador" Principal Investigator
- 05/2018 - present "Achieving Improved Control of Blood Glucose among Type 2 Diabetes Through Continuous Glucose Monitoring and Care Coordinator Mediated Gains in Patient Self-Management Sophistication." Co-Investigator. Principle Investigator: Caroline Richardson, MD. Department of Family Medicine, University of Michigan

Grants

Current Grants

Achieving Improved Control of Blood Glucose among Type 2 Diabetes Through Continuous Glucose Monitoring and Care Coordinator Mediated Gains in Patient Self-Management Sophistication. Twine Clinical Consulting Co-I (Principal Investigator: Caroline Richardson, MD.)
05/2018-present. \$250,000 (\$250,000)

Past Grants

Diabetes Group Visit Management in Quito Ecuador University of Michigan Global Reach
David Serlin, PI
09/2012-08/2013. \$5,000

Barriers to appropriate management of hypertension in Quito, Ecuador University of Michigan Global Reach
Co-I (Principal Investigator: David Serlin)
09/2011-06/2012. \$10,000

El Paciente Activo, Project in Quito Ecuador University of Michigan Global Reach
Co-I (Principal Investigator: David Serlin)
12/2010-06/2011. \$24,000

Centering Pregnancy James L. Knight Foundation
Co-I (Principal Investigator: David Serlin)
01/2007-12/2009

Honors and Awards

Institutional

1993	Gomberg Summer Research Fellowship University of Michigan, Ann Arbor, Michigan
1994	Rackham Institute for the Sciences and Humanities Summer Fellowship, University of Michigan, Ann Arbor, Michigan
1996	Art in the Atrium, Photography and Paint Category Northwestern University Medical School, Chicago, Illinois
2001-2018	Multiple Patient Satisfaction Awards, including "You're Super" and "Making a Difference", Michigan Medicine, Ann Arbor, Michigan
2005-2006	Family Medicine Educational Scholars Program Recipient
2008	Faculty Appreciation Senior Resident Award - Family Medicine
2011-2012	Briarwood Family Medicine Provider of the Year
2011	Family Medicine Educational Scholars Program Recipient
2013-2019	Provider of the Month, Briarwood Family Medicine, Six times
2015	TAMS----Medical Student Teaching Appreciation Award
2016	Exemplar in cultivating and upholding a positive learning environment - University of Michigan Medical School

Memberships in Professional Societies

1996-2000	Member, American Medical Association
1996-2000	Member, Chicago Medical Society
1996-2000	Member, Illinois State Medical Society
1998-present	Member, American Academy of Family Physicians
2000-present	Member, Michigan Academy of Family Physicians
2017-2018	Member, Society of Teachers of Family Medicine
2018-present	Associate Member, Association of Departments of Family Medicine

Editorial Positions, Boards, and Peer-Review Service

Study Sections

Regional

2013	Michigan Quality Improvement Consortium (MQIC). Review and recommend changes /updates to the MQIC regional guideline on Tobacco Control (Ad Hoc)
2017	Michigan Quality Improvement Consortium (MQIC). Review and recommend changes /updates to the MQIC regional guideline on Tobacco Control (Ad Hoc)

2019 Michigan Quality Improvement Consortium (MQIC). Review and recommend changes /updates to the MQIC regional guideline on Tobacco Control (Ad Hoc)

Journal Reviewer

2016 Reviewer; American Urological Association. Non-Neurogenic Chronic Urinary Retention: Consensus Definition, Management Strategies, and Future Opportunities (Paper) (Ad Hoc)

2018-present Journal of Family Practice: Ad Hoc Reviewer (Ad Hoc)

Teaching

Faculty Member

01/2012-01/2015 Mikel Llanes, M.D., University of Michigan Medical School

01/2013-01/2015 Ebony Parker-Featherstone, M.D., University of Michigan Health System

01/2016-01/2017 Margaret Riley, M.D., University of Michigan Health System

01/2017-01/2018 Stephen Warnick, M.D., University of Michigan Health System

01/2017-01/2019 Manasi Ramakrishnan, M.D., University of Michigan Health System

Medical Student

01/2003-01/2014 Mentored over 50 UMMS M2/M4 Students, M.D., University of Michigan, Quito, Ecuador

Resident/House Officer

01/2009-01/2010 Mikel Llanes, M.D., University of Michigan Medical School

01/2012-01/2013 Christopher Love, M.D., University of Michigan Medical School, Quito Ecuador Rotation

01/2012-01/2013 Margaret Greenough, M.D., University of Michigan Medical School, Quito, Ecuador Rotation

01/2013 John Breck, M.D., Quito, Ecuador Rotation

01/2013-01/2016 Kate Lemler, M.D., University of Michigan Medical School

Teaching Activity

International

06/2007-08/2013 M4 Elective Rotation Coordinator for "The Quito Project Clinical Elective"

National

03/2012-present Internet Self-Study CME Activity Tobacco Treatment. Co-author. Audience: This self-study activity is appropriate for primary care clinicians and other health care providers who treat adults and adolescents who smoke. (Available through the UM CME web site: <http://ocpd.med.umich.edu/>)

Regional

09/2003 "Updates in COPD Management", Fall Update CME Course, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

02/2005 "Vaginal Birth After Caesarian Section, Is it a Thing of the Past?", Annual Midwinter Update Course, Harbor Springs, Michigan

02/2005 "COPD: Diagnostic and Treatment Approaches", Annual Midwinter Family Practice Updates Course, Harbor Springs, Michigan

02/2005 "Pediatric Asthma in Children: Diagnosis and Management", Annual Midwinter Family Practice Updates Course, Harbor Springs, Michigan

12/2005 "Updates in Metabolic Syndrome", Updates in Women's Health Continuing Medical Education Course, Departments of Family Medicine and OBGYN, University of Michigan, Ann Arbor, Michigan

07/2013-present "Nexplanon Implantable Contraception Training", Provided FDA Required Training to physicians, residents, and students throughout Southeast Michigan, including Wayne State, Integrated Health Associates, University Health Service.

04/2014-present "Nexplanon Implantable Contraception Training", given yearly. Conference on Adolescent Health. Adolescent Health Initiative, Detroit, Michigan

Institutional

01/2001 Morbidity and Mortality Conference Presentations, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

04/2001 "Pulmonary Hypertension" Clinical Presentation Conference to Family Medicine Residents, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

01/2002 "Prenatal Ultrasound" Core Content Review for Family Medicine Residents, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

01/2002-07/2017 OB Theme Days, Intern Preceptor, YEARLY, Assist family medicine interns with an initial prenatal patient visit during their initial block month, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

05/2002 Morbidity and Mortality Conference Presentations, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

07/2002 "Intern Survival Skills and Phone Triage", Didactic lecture for Family Medicine Interns, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

08/2002 Morbidity and Mortality Conference Presentations, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

05/2003 "Effective use of PDA Technology in a Family Medicine Residency." Principal Investigator; Preceptor John O'Brien, MD Department of Family Medicine, University of Michigan

08/2003-present Primary Preceptor, Family Medicine Required Clerkship, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

01/2004-01/2006 Lecturer, Family Medicine Required Clerkship, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

01/2004-present Core Preceptor, Department of Family Medicine, University of Michigan Medical School, Ann Arbor, Michigan

12/2004 "Updates in Use of the University Electronic Medical Record System", Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

01/2005 "Updates in Use of the University Electronic Medical Record System", Quarterly, Family Medicine Resident Educational Conference Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

03/2006 "Updates in Use of the University Electronic Medical Record System", Faculty Meeting, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

10/2006 "Electronic Patient Visits", Quality Month 2006 Red Carpet Premiere Poster Presentation, University of Michigan Health System, Ann Arbor, Michigan

02/2007 "Latino Health", Grand Rounds, Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

05/2007 "Updates in Use of the University Electronic Medical Record System", Department of Family Medicine, University of Michigan, Ann Arbor, Michigan

01/2013-12/2017 Family Medicine Centered Experience Resident Small Group Resident Lectures on LEAN and Population Health/Quality

07/2013-present "Nexplanon Implantable Contraception Training", Provided FDA Required Training to University of Michigan Family Medicine Faculty and Residents as well as Med-Peds residents and School of Nursing Nurse Practitioner and Midwifery Students yearly.

05/2015 "Skin Procedures and Suturing", School of Nursing, University of Michigan, Ann Arbor, Michigan

04/2019 "Lost in Translation: Inclusivity for Patients' Language and Communication Needs", Social Justice Grand Rounds. University of Michigan, Ann Arbor, Michigan.

07/2019 "Lost in Translation: Inclusivity for Patients' Language and Communication Needs", Patient Experience Learning Forum. Office of Patient Experience. University of Michigan, Ann Arbor, Michigan.

Clinical Track Scholarly Contribution

Clinician-Leader/Administrator (usually overlaps with one of the above pathways.)

Clinician-Leader/Administrator with a Focus on Quality. My scholarly portfolio is grounded in clinical care, beginning at an individual patient level, and building to ever increasing macro levels. This led to being the Medical Director for Briarwood Family Medicine, the largest single specialty primary care clinic in the UM health system, where we doubled the number of patients served and visits over a 5 year period. Following this period of rapid growth, I took over as the Associate Chair for Clinical programs in the Department of Family Medicine, having oversight of six primary care sites serving over 80,000 patients. More recently, I have become the Medical Director and Quality Assurance/Improvement Officer for the Physician Organization of Michigan Accountable Care Organization (ACO), a physician led partnership of over 6,000 providers across the state, participating in the CMS medical shared savings program. In the most recent reporting year, our ACO saved medicare over \$40 million dollars. Within Michigan Medicine, I have focused on the triple aim of providing high quality, cost effective, patient centered care. I completed the PASQUAL (patient safety and quality leadership) scholars program, and co-lead our departments drive to improve quality of care for our patients. We have succeeded in meeting and exceeding many of the institutional and national quality benchmarks in primary care. I sit on and lead multiple departmental and institutional committees that work on quality. I have also worked on multiple Michigan Medicine clinical guidelines, most recently leading the Tobacco Cessation Guideline that is routinely accessed and referenced from the National Guidelines Clearinghouse and the Michigan Quality Improvement Consortium. I have disseminated much of this knowledge with colleagues through presentations at national and even international specialty meetings. Regarding clinical leadership within the institution, I led the development and deployment of the Family Medicine Walk-in Clinic, the first health system efforts toward an urgent care, decreasing unnecessary emergency department visits by over 300 visits per year. With appropriate institutional support, this could grow to fill a significant need for Michigan Medicine. I was the primary care co-lead for the implementation of the "Econsult" model, rolling out 7 different subspecialty electronic consultative services. I have recently taken over as the interim chair of the primary care leadership committee, the decision making body for clinical care for the primary care disciplines of general pediatrics, general internal medicine, family medicine, geriatrics and OBGYN.

Committee and Administrative Services

Committee Services

International

2005-2010 Quito Project. Serve as medical director for the building and staffing of a free clinic in Quito, Ecuador., Medical Director/Faculty Supervisor

National

2015-2016 Association of American Medical Colleges, Coordinating Optimal Referral Experience, Cohort 2, Member

Regional

2018-present Physician Organization of Michigan, ACO Board of Managers, Non Voting Member
2018-present Physician Organization of Michigan, ACO Clinical Management Oversight Committee, Chair
2018-present Premier Care Risk Based Payment Workgroup, Member

Institutional

2003-2008 Electronic Medical Record Task Force, Member
2005-2010 Newborn Care Committee, Member
2005-2010 Perinatal Joint Practice Committee, Member
2005-present Tobacco Cessation Guideline Committee, Lead
2007-2010 Department of Family Medicine Peer Review Committee, Member
2008-2013 Patient Care Committee, Briarwood Family Medicine, Chair
2010-2012 Adult Immunization Committee, Member
2011-2012 MHEALTHY Keeping the Well and At-Risk Healthy, Member
2011-2015 MiChart Physician Champion, Member
2012-2014 Michigan Primary Care Transformation (MiPCT) Steering Committee, Member

2012-2015	Michigan Medical Home Committee, Member
2012-present	Strategy Team 2016 – Keeping the Well & At-Risk Healthy, Member
2013-2014	MHEALTHY Faculty Advisory Committee, Member
2013-2015	Primary Care Redesign Task Force, Member
2013-present	Department of Family Medicine Peer Review Committee, Member
2013-present	Department of Family Medicine, Executive Committee, Member
2013-present	Department of Family Medicine, Medical Director Committee, Chair
2013-present	Family Medicine Population Improvement Group, Co-Chair
2013-present	Patient Care Committee, Briarwood Family Medicine, Member
2013-present	Residency Site Leadership Group, Member
2015-2016	AAMC Coordinating Optimal Referral Experiences (CORE), Primary Care Co-Lead
2015-2018	Primary Care Leadership Council, Member
2015-present	Ambulatory Care Operations Committee, Member
2015-present	Michigan Benefits Advisory Committee, Member
2016-2017	Alternatives to ED and Admission Workgroup, Member
2017-2018	State Innovation Model/Comprehensive Primary Care+ (SIM/CPC+) Billing Taskforce, Member
2018-present	Primary Care Leadership Council, Chair
2018-present	Value Based Payment Operations Committee, Member
2018	Elevating the Faculty Experience Steering Committee, Member

Administrative Services

Volunteer

1994	Volunteer and Adoption Counselor, Huron Valley Humane Society, Ann Arbor, Michigan, Assisted with animal care and trained as an adoption counselor
1995-1996	Volunteer, University of Michigan Health System, Ann Arbor, Michigan, Assisted with patient comfort and needs
1997-2000	Physician, Community Medicine Clinic at Ashland, Chicago, Illinois, Evaluate, treat patients at a predominantly Hispanic, free medical clinic.
1998-1999	Medical Spanish Instructor, AMSA-sponsored course, Chicago, Illinois, Taught AMSA-sponsored course for medical students
2000-2003	Physician, Community Sports Physicals, Chelsea, Michigan, Community Sports Physicals, Chelsea Family Practice Center
2000-2015	Physician, De Russell Migrant Clinic, Manchester, Michigan, Evaluate and treat patients at a predominantly Hispanic free medical clinic.
2006-2009	Physician, Latino Health Program, University of Michigan Health System, Ann Arbor, Michigan, Working to build a Latino medical home within the University of Michigan Health System to better serve their needs.

Consulting Positions

09/2003-12/2009	Obstetrical/Prenatal and Newborn Consultant, University of Michigan School of Nursing, Ann Arbor, Michigan
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Visiting Professorships and Extramural Invited Presentations

Extramural Invited Presentations

1. Change: Practical Examples of Building a PCMH, Accelerating Primary Care Conference Edmonton, December 2013, Alberta, Canada
2. Redefining a Paradigm of Care: Transforming Payment Models to Better Match With Physician Time and Effort, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2015, Dallas, Texas

3. Starting a Primary Care Walk-In Clinic at an Academic Health Center to Decrease Emergency Department Utilization and Improve Patient Satisfaction, Quality, and Continuity of Care, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2015, Dallas, Texas
4. Medical Scribes in an Academic Family Medicine Department, From Pilot to Implementation and Beyond, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2015, Dallas, Texas
5. Medical Scribes: To Add or Not to Add, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2016, Newport Beach, California
6. Clinical Enterprise Remodeling, Academic Departments of Family Medicine, February 2017, Orange Grove, California
7. Coordinating Optimal Referral Experiences (CORE), Lesson Learned from AAMC Learning Collaborative, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2017, Louisville, Kentucky
8. Community Pharmacy Collaboration to Improve HTN Control and Monitoring, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2017, Louisville, Kentucky
9. Improving Advance Care Planning and Advance Directives, Society of Teachers of Family Medicine, December 2018, Tampa, Florida
10. Use of Alternative Sites of Care to Increase Access and Satisfaction, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2018, Tampa, Florida
11. Understanding the Impact of Scribes on Clinical Encounters in Primary Care, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2018, Tampa, Florida
12. Physician and Staff Motivators to Improve Quality Metrics
Patient Preferences on Receiving Health Information from their Primary Care Physician's office, Society of Teachers of Family Medicine Conference on Practice Improvement, December 2019, Phoenix, Arizona

Bibliography

Peer-Reviewed Journals and Publications

1. Apgar BS, **Serlin D**, Kaufman A: The postpartum visit: Is six weeks too late? *Am Fam Physician* 72(12): 2443-4, 2005. PM16370401
2. Frohna JG, Harrison RV, **Serlin DC**, Thomas LA: Smoking cessation. Office of Clinical Affairs, University of Michigan Health System, Ann Arbor, Michigan. [The current version of this practice guideline, entitled "Tobacco Treatment," is available at <https://www.uofmhealth.org/provider/clinical-care-guidelines>], Guideline: -, 2007.
3. **Serlin DC**, Lash RW: Diagnosis and management of gestational diabetes mellitus. *Am Fam Physician* 80 (1): 57-62, 2009. PM19621846/PMC-
4. Andreae M, Barry-Bodine M, Blitz S, Coldren K, Deloach S, Engert S, Laughlin C, McGrath L, **Serlin D**: Adult immunizations. Office of Clinical Affairs, University of Michigan Health System, Ann Arbor, Michigan. [This practice guideline was available on <https://www.uofmhealth.org/provider/clinical-care-guidelines> until this topic was retired in 2015.] Guideline: -, 2011.
5. **Serlin DC**, Clay MV, Harrison RV, Thomas LA: Smoking cessation. Office of Clinical Affairs, University of Michigan Health System, Ann Arbor, Michigan, [The current version of this practice guideline, entitled "Tobacco Treatment," is available at <https://www.uofmhealth.org/provider/clinical-care-guidelines>] Guideline: -, 2012.
6. **Serlin DC**, Clay MA, Harrison RV, Thomas LA, Brower KJ: Tobacco treatment. Office of Clinical Affairs, University of Michigan Health System, Ann Arbor, Michigan. [The current version of this practice guideline is available at <https://www.uofmhealth.org/provider/clinical-care-guidelines>] Guideline: -, 2012.
7. Andreae M, Barry-Bodine M, Barwig K, Blitz S, Deloach S, Engert S, Garrett S, Laughlin C, McGrath L, **Serlin D**: Adult immunizations. Office of Clinical Affairs, University of Michigan Health System, Ann Arbor, Michigan. [This practice guideline was available on <https://www.uofmhealth.org/provider/clinical-care-guidelines> until this topic was retired in 2015.] Guideline: -, 2012.
8. Rodriguez K, Kaselitz E, Wong J, Ligard S, Peck D, Hugo Mena V, Gordillo F, **Serlin D**, Heisler M: Improving preclinic preparation for patients with chronic conditions in Quito, Ecuador: A randomized controlled trial. *International Journal of Family Medicine* 2015: 7, 2015. 724245
9. **Serlin D**, Heidelbaugh J, Stoffel J: Urinary retention in adults: Evaluation and initial management. *American Family Physician* 98(8): 496-503, 2018.

10. Vordenberg SE, Lindel V, Sheerer K, Settles A, Fan AL, **Serlin DC**, Parker-Featherstone E, Bernstein SJ, Choe HM: Improving hypertension control through a collaboration between an academic medical center and a chain community pharmacy. *Journal of the American College of Clinical Pharmacy* 2: 357-365, 2019.

Non-Peer-Reviewed Journals and Publications

1. Colon S, Bloom J, Pandit R, Parker C, Miller A, Rivadeneira S, Belen Solis M, Velasco N, Alvear J, Hugo Mena V, Ortiz P, Pesse K, **Serlin D**, Heisler M: Assessing patient beliefs and practices regarding the relationship between hypertension and lifestyle in health centers serving low-income communities in Quito, Ecuador. *Latino Medical Student Association Journal* 3: 29, 2013.
2. Bloom J, Pandit R, Parker C, Colon S, **Serlin D**, Heisler M: Patterns of medication adherence among patients with hypertension in community health centers in southern Quito, Ecuador. *LMSA* 3: 18, 2013.
3. Sutherland MHC, Moore K, **Serlin D**: Steps to getting occupational therapy into primary care. *OT Practice* 23(15): 10-12, 2018.

Book Chapters

1. Greenberg G, **Serlin D**: In: Heidelbaugh JJ (ed.) *Clinical Men's Health: Evidence in Practice*. Philadelphia, PA: Elsevier, 2007 [textbook chapter]. *Clinical Men's Health: Evidence in Practice*, Heidelbaugh JJ (ed.) Elsevier, Philadelphia, PA, 2007.

Abstracts

1. **Serlin D**: "Plasmid Replication Patterns within the Bacterial Cell Cycle of E. coli", Oral Presentation and Poster, Undergraduate Research Forum, University of Michigan, Ann Arbor, Michigan, 1993.
2. Colon S, Bloom J, Pandit R, Parker C, Rivadeneira S, Belen Solis M, Velasco N, Alvear J, Mena V, Ortiz P, Pesse K, **Serlin D**, Heisler M: "Assessing Patient Beliefs and Practices Regarding the Relationship Between Hypertension and Lifestyle in Health Centers Serving Low-Income Communities in Quito, Ecuador", Poster., Summer Biomedical Research Symposium, University of Michigan, Ann Arbor, Michigan, 2012.
3. Bloom J, Pandit R, Parker C, Colon S, Miller A, Rivadeneira S, Belen Solis M, Velasco N, Alvear J, Mena V, Ortiz P, Pesse K, **Serlin D**, Heisler M: "Patterns of Medication Adherence among Patients with Hypertension in Community Health Centers within Area 19 of Quito, Ecuador", Poster., Summer Biomedical Research Symposium, University of Michigan, Ann Arbor, Michigan, 2012.
4. Parker C, Bloom J, Pandit R, Colón S, Miller A, Rivadeneira S, Belén Solis M, Velasco N, Alvear J, Mena V, Ortiz P, Pesse K, **Serlin D**, Heisler M: "Provider perspectives on barriers to hypertension care in low-resource community health centers in Quito, Ecuador", Poster., Summer Biomedical Research Symposium, University of Michigan, Ann Arbor, Michigan, 2012.
5. Pandit R, Bloom J, Parker C, Colon S, Miller A, Rivadeneira S, Belen Solis M, Velasco N, Alvear J, Mena V, Ortiz P, Pesse K, **Serlin D**, Heisler M: "The Evaluation of Patients with Hypertension of their Provider's Patient Centered Communication in Community Health Centers in Southern Quito", Poster., Summer Biomedical Research Symposium, University of Michigan, Ann Arbor, Michigan, 2012.
6. Fenske J, Greenberg G, **Serlin D**, Ursu A, Wong J: "Linking Faculty and Resident Quality Improvement to Maintenance of Certification", Presentation and Poster, AAMC Integrating Quality Meeting, Chicago, Illinois, 2015.
7. Fenske J, Greenberg G, **Serlin D**, Ursu A, Wong J: "Linking Faculty and Resident Quality Improvement to Maintenance of Certification", Poster., American Board Of Medical Specialties 2015 Forum on Organizational Quality Improvement, Chicago, Illinois, 2015.
8. Fenske J, Greenberg G, **Serlin D**, Ursu A, Wong J.: "Linking Faculty and Resident Quality Improvement to Maintenance of Certification", Poster, Society of Teachers of Family Medicine Annual Spring Conference, Orlando, FL, 2015.
9. **Serlin D**, Holmstrom H: "Implementing Depression and Fall Risk Screening in Adults Over 65 Years Old", Poster, Society of Teachers of Family Medicine Conference on Practice Improvement, Newport Beach, California, 2016.
10. **Serlin D**, Kinney D, Holmstrom H, Friezt A: "Advance Directives: Providing Quality Health Care to an Aging Population", Poster, Society of Teachers of Family Medicine Conference on Practice Improvement, Louisville, Kentucky, 2017.

11. **Serlin D**, Sutherland M: "Embedding Occupational Therapy in Primary Care", Poster, Society of Teachers of Family Medicine Conference on Practice Improvement, Louisville, Kentucky, 2017.