

The University of Michigan Department of Urology

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What's New March 24, 2017

Partnerships with Athletics

Urology Department Faculty and Staff

4 Items, 6 Minutes

Here in the University of Michigan Health System, we're fortunate to be surrounded by a wide array of University-related activities and events that all contribute to a vibrant campus culture. Chief among those are the various University of Michigan collegiate athletic teams, and today's edition of What's New covers how the Department of Urology has partnered with these teams to further our own efforts, as well as what we can expect in the future.

This list is just a sampling of some of the partnerships our department has undertaken. We're always open to suggestions for other opportunities to tie Urology efforts in with athletic (or non-U-M Athletics) efforts or events.

Movember Partnerships

In addition to actively working with the Movember Foundation in various forms (notably, [the \\$1.6 million grant for prostate cancer survivorship research](#)), the Department of Urology has been an active participant in the annual Movember fundraising and awareness campaign, and in recent years, this has involved partnering with U-M teams in the awareness efforts.

In 2015, the Department joined members of the baseball, hockey and lacrosse teams to participate in various Movember challenges. This included the "Move" challenge, which encouraged participants to be more active, and the "Mustache" challenge, which encouraged participants to grow out facial hair to raise awareness for men's health issues.

As you can see in the image below, the efforts on the latter challenge were (for the most part) very respectable.



Big House 5K



Last year, the Department of Urology was a featured charity in the Trail to the Victors Big House 5K, an annual road race that raises money for local non-profits. Our Department joined other local charities such as the Community Action Network and North Star Reach Camp in raising more than \$115,000 in support of our collective efforts.

This road race, which takes place annually in April, sees runners weave through the University of Michigan campus before returning to the Big House to run down the stadium tunnel and out onto the field for the course's final stretch. While our Department of Urology is not involved in the event this year, there is still time to register if anyone is interested in running and supporting a lot of great charities. Just visit <http://www.mgoblue.com/bighouse5k/> for more information on registering for the April 9 race.

Hockey Game Sponsorship



The Department of Urology is not always at the forefront of the athletic partnerships; sometimes we are one part of a larger effort. Such was the case when the U-M Comprehensive Cancer Center sponsored a hockey game in November of this past season. Urology faculty (along with other Cancer Center doctors) were invited to a suite at Yost Ice Arena to watch the Wolverines take on (and ultimately defeat) Boston University (photo from the game above). Representatives from the Department of Urology and the Cancer Center also passed out literature and information on the Blue Boxer Cancer Research Fund in the Yost concourse, and a patient of the Cancer Center had a chance to talk to members of the media about the care he'd received.

Baseball Game Sponsorship



We have many more partnerships with sports teams to look forward to. The next upcoming event on Urology's calendar will be sponsorship of the May 19 U-M Baseball game against Michigan State University. Similar to the Cancer Center's sponsoring of the Michigan-Boston U. hockey game, we'll receive tickets to the game and the opportunity to pass out information on whatever cause(s) we'd like to publicize. As this date approaches, I'll have more information for those who'd like to attend, so stay tuned!

Thank you for taking the time to read today's edition of What's New! Enjoy the weekend and Go Blue!

-Eric Anderson