The University of Michigan Department of Urology

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What's New December 16, 2016

Holiday Updates

Urology Department Faculty and Staff

3 Items, 5 Minutes

Hello everyone, this week's edition of What's New features a few brief updates for the holiday season, enjoy!

1. Decorated Doors in Clinic

In the spirit of the holiday season, teams of staff members in the Taubman Urology Clinic have brightened up the patient areas with holiday-themed decorations on various doors. Starting next week, patients will be able to vote on which door they like best, and all faculty and staff are invited to swing through and check them out for yourselves. Below are photos of some of the doors, while a full lineup (with descriptions) will be available later today on the Department of Urology's website and social media channels.



2. UMHS Rebranding

A more substantive email on this topic will be coming in the new year, but I want to deliver a brief primer to be proactive about preparing for the transition.

On Jan. 9, 2017, The University of Michigan Health System will change its name to Michigan Medicine. This will impact all externally directed communications (internally, use of "University of Michigan Health System" and "UMHS" will be acceptable). This is part of a rebranding effort with the intention of more accurately reflecting the three tiers of our clinical enterprise, research initiatives and medical education.



UNIVERSITY OF MICHIGAN

With regard to our departmental business, this has a number of impacts. The most significant will be the requirement to no longer use Urology-specific logos on any of our materials. Instead, we will have to use a version of the singular Michigan Medicine logo (pictured above) and identify as the Department of Urology in a secondary nature. Existing materials with a Urology-specific logo can continue to be used, but the new logo will have to be used when reordering or resupplying. There will also be new brand guidelines and web quidelines to which we'll have to adhere.

As I said previously, I will send out a more substantial and detailed email closer to the official announcement date. If you have any questions regarding the announcement, please don't hesitate to email or call me and I'll do my best to provide an answer.

3. Holiday Book Drive

Our book drive to support the Mott Giving Library is ongoing until next week Wednesday, Dec. 21. The Mott Giving Library has been giving books to Mott inpatients (to keep) for more than 15 years! To maintain this level of generosity, they rely on donations from the hospital community. If you'd like to contribute, please bring in a **new book** (due to strict infection control guidelines, they only accept new books) to drop off to one of the following individuals:

- Jenni Heiden in the Pediatric Urology Clinic
- Tasha Garwood or Marie Eddy at the NCRC
- Steve Thelen-Perry at UH South
- Sandy Heskett at the Taubman Center offices
- Suzie Steen or Jason Holmes at the Urology Call Center
- Therese Roth at the Cancer Center

The Mott Giving Library will accept books of any genre and for age group, but they are in particular need of the following types of books:

- Board books for babies (this is their greatest need)
- Picture books (Clifford, Dora the Explorer, Berenstein Bears, etc.)
- Popular teen (15 years old +) books
- Sports books
- Books in languages other than English
- Harry Potter books
- Junie B. Jones books
- Magic Tree House books
- Chicken Soup for the Soul for kids, preteens and teens
- R.L. Stine Chillers

If you'd like to learn more about the Mott Giving Library or how you can support their efforts, <u>visit the Mott Giving Library website</u>. Also, please feel free to email myself or anyone else on the Employee Recognition Committee if you have questions.

Thank you for taking the time to read this edition of What's New, I hope everyone has a happy holiday season!

-Eric Anderson