



Join a Network of over 40 Primary Care Practices

COMMITTED TO REDUCING RURAL CANCER DEATHS IN THE MIDWEST



WHO WE ARE

A team of family medicine researchers and national leaders in cancer screening and prevention, based at the University of Michigan, Ann Arbor, Dept. of Family Medicine and the University of Illinois College of Medicine Chicago and Rockford .

Sherri Sheinfeld Gorin, PhD, FSBM

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WHY SHOULD I PARTICIPATE?

As a rural primary care physician and leader in your local practice, you can join our research network.

WEBSITE

<http://bit.ly/pcrsp>



Improve the delivery of prevention services that were devastated during the pandemic



Increase screening



Reduce cancer rate at a population level

HERE'S THE ISSUE

Colorectal cancer is the fourth leading cause of cancer deaths in Illinois, but can be prevented with routine screening and followup. Cervical cancer death is largely preventable through HPV vaccination, early screening, and treatment. Lung cancer is a leading cause of death in the U.S., but can be largely prevented with tobacco cessation. **Our research seeks to understand and address the barriers that rural communities face in cancer screening and prevention.**

BENEFITS INCLUDE IMPROVED:

- Clinic workflow
- Relationships with patients by better understanding shared decision making
- Cancer screening rates
- Healthcare Effectiveness Data and Information Set* (HEDIS®) quality measures for cancer screening



Contact Us



Submit a letter of support

Become a part of the Primary Care Rural Screening Project (PCrsp)



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